



GAFF·n·GO LINEMAN'S RODEO & EXPO



At the **Virginia Farm Bureau Center** in the **Meadow Event Park** Doswell, VA



Benefits:

The Educational Scholarship Foundation
of the **Virginia, Maryland & Delaware**
Association of Electric Cooperatives

Hosted by:

VA, MD & DE Association
of Electric Cooperatives
Glen Allen, VA

Co-hosted by:

BARC Electric Cooperative
Millboro, VA

Central Virginia Electric Cooperative
Nelson County, VA

City of Manassas
Manassas, VA

Mecklenburg Electric Cooperative
Chase City, VA

Northern Neck Electric Cooperative
Warsaw, VA

Rappahannock Electric Cooperative
Fredericksburg, VA

Southern Maryland Electric Cooperative
Hughesville, MD

Southside Electric Cooperative
Crewe, VA

Dominion Virginia Power
Richmond, VA

Site Hosted by:

The Virginia Farm Bureau Center
at the Meadow Event Park
Doswell, VA

1 The Gaff-n-Go Expo, from 11 AM-4 PM, Friday, is open to all with an interest in the electric utility business. Buyers from regional co-ops, municipals, IOUs and contractors will convene to view construction materials, safety gear, vehicles, apparel and tools.

2 The official Gaff-n-Go program is the guide for Expo buyers as well as Rodeo participants and spectators on Saturday. Over 30 utility teams from across the mid-Atlantic compete in the Gaff-n-Go Lineman's Rodeo.

3 All proceeds from the Rodeo & Expo will go to the Educational Scholarship Foundation of VMDAEC. Various sponsorship opportunities are available to help fund scholarships for electric cooperative kids.

CONTACT INFORMATION:

John McBennett
GaffNGo@vmdaec.com
(804) 968-4073

WEBSITE: WWW.GAFF-N-GO.COM

• 2011 GAFF•n•GO OPPORTUNITIES •

BE A SPONSOR:

We ask you and your company to consider one of several Gaff-n-Go Rodeo & Expo Sponsorships:

- Rodeo Sponsor\$10,000
- Saturday Rodeo Awards Banquet Sponsor ...\$5,000
- Friday Expo Barbeque Sponsor.....\$3,000
- Event Sponsors.....\$1,000

Companies with sponsorships will receive:

- Ad in 2011 Gaff-n-Go Program (*Full page for Rodeo Sponsor & Half Page for Event Sponsor*)
- A banner at the specific event (*supplied by your company*)
- Inclusion on all signage recognizing Rodeo sponsors
- Logo and hotlink from www.gaff-n-go.com

BE AN EXPO EXHIBITOR:

When11 AM to 4 PM, Friday, April 8
WhereVA Farm Bureau Center, Doswell, VA

- All space limited to first-come, first-served basis upon receipt of payment.
- Inside space (10' x 10')\$500
- Inside space (10' x 20')\$750
- Each vendor will receive a free business-card ad in the 2011 Rodeo Program.
- Expo space must have a professional appearance. Complimentary giveaways are encouraged to increase customer traffic.
- Expo space must be staffed at all times.
- Set-up will be between 8 AM and 10:30 AM on Friday, April 8, 2011. Early set-up may be arranged.
- Registration fees are not refundable.
- Please send a copy of your business card to be scanned for business-card ads.

BE A PROGRAM ADVERTISER:

The Gaff-n-Go Rodeo & Expo Program is the souvenir for competitors, their utilities and their families. It is also the guide for Expo buyers and Rodeo audiences, containing:

- The schedule of the weekend's events and layout of the rodeo field;
- List of judges and competitors with their utilities;
- List of Expo vendors and sponsors.

Pricing for 2011 Program:

SIZE
Full-page ad (7.5" x 9.5")\$750
Half-page ad (7.5" x 4.625")\$500
Quarter-page ad (3.625" x 4.625")\$250
Upon receipt of your registration for advertising, artwork specifications will be sent. Final artwork must be received by March 9, 2011.



Registration form for

Sponsorships, Rodeo, Expo & Program Ads for the
2011 Gaff•n•Go Lineman's Rodeo & Expo
April 8 & 9, 2011 • Doswell, VA

SPONSORSHIP OPPORTUNITIES:

_____ Rodeo Naming Sponsorx \$10,000\$ _____
 _____ Saturday Rodeo Awards Banquet Sponsors...x \$5,000\$ _____
 _____ Friday Expo Barbeque Sponsorsx \$3,000\$ _____
 _____ Event Sponsors.....x \$1,000\$ _____
 _____ Pole Sponsorsx \$200\$ _____

TOTAL SPONSORSHIP AMOUNT\$ _____

Rank your choice of rodeo events to be sponsored: ___ Hurt Man Rescue ___ Pole Climb ___ Mystery Event 1
 ___ Mystery Event 2 ___ Mystery Event 3 ___ Apprentice Mystery Event 1 ___ Apprentice Mystery Event 2
 ___ New Service Drop Installation ___ First Phase Pole Installation

EXPO RESERVATION:

_____ Number of (10' x 10') Indoor Spacex \$500 each\$ _____
 _____ Number of (10' x 20') Indoor Spacex \$750 each\$ _____
 _____ I will also exhibit on Saturday at the Rodeo.

TOTAL BOOTH FEE:\$ _____

PROGRAM ADVERTISING:

_____ Full-page ad\$750\$ _____
 _____ Half-page ad\$500\$ _____
 _____ Quarter-page ad\$250\$ _____

Total Advertising Fee: \$ _____

TOTAL FEES: \$ _____

Company Name: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phones: _____ Fax: _____
 E-mail: _____ Website: _____

Make check payable to: **VMDAEC-ESF**, and mail to: Gaff-n-Go Rodeo & Expo, P.O. Box 2340, Glen Allen, VA 23058-2340.

Form can also be faxed to: **804-346-3448** with following credit card information: ___ Visa ___ M/C ___ Amex

Card #: _____ • Exp. date: ____/____/____ • Security Code _____

Name on card: _____ • Signature: _____

For more info, visit www.gaff-n-go.com or contact John McBennett at GaffNGo@vmdaec.com / **804-968-4073**.

Please remember that all proceeds will benefit the Virginia, Maryland & Delaware Association of Electric Cooperatives' Educational Scholarship Foundation, a 501(c)(3) non-profit organization. Your support, therefore, is tax deductible to the extent allowed by law.