

**Hosted by:**

**VA, MD & DE Association  
of Electric Cooperatives**  
Glen Allen, VA

**Co-hosted by:**

**BARC Electric Cooperative**  
Millboro, VA

**Central Virginia Electric Cooperative**  
Nelson County, VA

**City of Manassas**  
Manassas, VA

**Mecklenburg Electric Cooperative**  
Chase City, VA

**Northern Neck Electric Cooperative**  
Warsaw, VA

**Northern Virginia Electric Cooperative**  
Manassas, VA

**Rappahannock Electric Cooperative**  
Fredericksburg, VA

**Southern Maryland Electric Cooperative**  
Hughesville, MD

**Southside Electric Cooperative**  
Crewe, VA

**Dominion Virginia Power**  
Richmond, VA

**Site Hosted by:**

**The Caroline County  
Agricultural Fair Association**  
Ruther Glen, VA



**T**he Gaff-n-Go Expo, from 10 AM-4 PM, Friday, is open to all with an interest in the electric utility business. Buyers from regional co-ops, municipals, IOUs and contractors will convene to view construction materials, safety gear, vehicles, apparel and tools.

**T**he official Gaff-n-Go program is the guide for Expo buyers as well as Rodeo participants and spectators on Saturday. Over 30 utility teams from across the mid-Atlantic typically compete in the Gaff-n-Go Lineman's Rodeo.

**CONTACT INFORMATION:**

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**WEBSITE: WWW.GAFF-N-GO.COM**

**• 10th •  
ANNUAL**



**GAFF-n-GO  
LINEMAN'S  
RODEO  
& EXPO**



At the home of the  
**Caroline County  
Agricultural Fair**  
in Ruther Glen, VA



# • 2012 GAFF•n•GO OPPORTUNITIES •

## BE A SPONSOR:

We ask you and your company to consider one of several Gaff-n-Go Rodeo & Expo Sponsorships:

- Rodeo Naming Sponsor .....\$10,000
- Saturday Rodeo Awards Picnic Sponsor.....\$5,000
- Friday Expo Barbeque Sponsor .....\$3,000
- Event Sponsors.....\$1,000

Companies with sponsorships will receive:

- Ad in 2012 Gaff-n-Go Program (*Full page for Rodeo Sponsor & Half Page for Event Sponsor*)
- A banner at the specific event (*supplied by your company*)
- Inclusion on all signage recognizing Rodeo sponsors
- Logo and hotlink from [www.gaff-n-go.com](http://www.gaff-n-go.com)

## BE AN EXPO EXHIBITOR:

When ..... 10 AM to 4 PM, Friday, March 30  
Where ..... Ruther Glen, VA

- All space limited to first-come, first-served basis upon receipt of payment.
- Pavilion space (10' x 10') .....\$500
- Outdoor space (10' x 20') .....\$750
- Each vendor will receive a free business-card ad in the 2012 Rodeo Program.
- Expo space must have a professional appearance. Complimentary giveaways are encouraged to increase customer traffic.
- Expo space must be staffed at all times.
- Set-up will be between 8 AM and 9:30 AM on March 30, 2012. Early set-up may be arranged.
- Registration fees are not refundable.
- Please send a copy of your business card to be scanned for business-card ads.

## BE A PROGRAM ADVERTISER:

The Gaff-n-Go Rodeo & Expo Program is the official souvenir for competitors, their utilities and their families. It is also the guide for Expo buyers and Rodeo audiences, containing:

- The schedule of the weekend's events and layout of the rodeo field;
- List of judges and competitors with their utilities;
- List of Expo vendors and sponsors.

### Pricing for 2012 Program:

**SIZE**  
Full-page ad (7.5" x 9.5") .....\$750  
Half-page ad (7.5" x 4.625") .....\$500  
Quarter-page ad (3.625" x 4.625") .....\$250  
*Upon receipt of your registration for advertising, artwork specifications will be sent. Final artwork must be received by March 2, 2012.*



### Registration form for

## Sponsorships, Rodeo, Expo & Program Ads for the 2012 Gaff•n•Go Lineman's Rodeo & Expo

March 30 & 31, 2012 • Ruther Glen, VA

### SPONSORSHIP OPPORTUNITIES:

_____ Rodeo Naming Sponsor .....	x \$10,000 .....	\$ _____
_____ Saturday Rodeo Awards Picnic Sponsor .....	x \$5,000 .....	\$ _____
_____ Friday Expo Barbeque Sponsor .....	x \$3,000 .....	\$ _____
_____ Event Sponsors.....	x \$1,000 .....	\$ _____
_____ Pole Sponsors.....	x \$200 .....	\$ _____

**TOTAL SPONSORSHIP AMOUNT** .....\$ \_\_\_\_\_

Rank your choice of rodeo events to be sponsored: \_\_\_ Hurt Man Rescue \_\_\_ Pole Climb \_\_\_ Mystery Event 1  
\_\_\_ Mystery Event 2 \_\_\_ Mystery Event 3 \_\_\_ Apprentice Mystery Event 1 \_\_\_ Apprentice Mystery Event 2  
\_\_\_ New Service Drop Installation \_\_\_ First Phase Pole Installation

### EXPO RESERVATION:

_____ Number of (10' x 10') Pavilion Space.....	x \$500 each .....	\$ _____
_____ Number of (10' x 20') Outdoor Space .....	x \$750 each .....	\$ _____
_____ I will also exhibit on Saturday at the Rodeo. (No additional charge.)		

**TOTAL BOOTH FEE:** .....\$ \_\_\_\_\_

### PROGRAM ADVERTISING:

_____ Full-page ad .....	\$750 .....	\$ _____
_____ Half-page ad .....	\$500 .....	\$ _____
_____ Quarter-page ad .....	\$250 .....	\$ _____

**Total Advertising Fee:** \$ \_\_\_\_\_

**TOTAL FEES:** \$ \_\_\_\_\_

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Make check payable to: **VMDAEC** and mail to: Gaff-n-Go Rodeo & Expo, P.O. Box 2340, Glen Allen, VA 23058-2340.  
Form can also be faxed to: **804-346-3448** with following credit card information: \_\_\_ Visa \_\_\_ M/C \_\_\_ Amex  
Card #: \_\_\_\_\_ • Exp. date: \_\_\_\_/\_\_\_\_/\_\_\_\_ • Security Code \_\_\_\_\_  
Name on card: \_\_\_\_\_ • Signature: \_\_\_\_\_

For more info, visit [www.gaff-n-go.com](http://www.gaff-n-go.com) or contact John McBennett at [GaffNGo@vmdaec.com](mailto:GaffNGo@vmdaec.com) / 804-968-4073.